

Fig. 5.1. Chapter Checkup: Positioning Our Library

You have been named chair of the board’s new ad hoc Committee on Possible Positioning with Civic Leaders. Your first committee meeting is next week.

Fill out this template to start discussion.

Section 1. Current status

Library’s partnerships with groups

Library’s relationships with leaders

| Name | Goal/purpose | Name | Goal/purpose |
|---------|--------------|-------|--------------|
| 1-_____ | _____ | _____ | _____ |
| 2-_____ | _____ | _____ | _____ |
| 3-_____ | _____ | _____ | _____ |
| 4-_____ | _____ | _____ | _____ |

Section 2. Top three community tables where library needs a seat

| Name | Library programs that benefit Its constituents | Key contact |
|----------|---|-------------|
| #1-_____ | _____ | _____ |
| #2-_____ | _____ | _____ |
| #3-_____ | _____ | _____ |

Section 3. Action outline to get at one of the three top community tables

| Dates | | Positioning steps | Assigned to |
|-------|--------------|-------------------|-------------|
| Start | Accomplished | | |
| _____ | _____ | 1-_____ | _____ |
| _____ | _____ | 2-_____ | _____ |
| _____ | _____ | 3-_____ | _____ |
| _____ | _____ | 4-_____ | _____ |

Answers to Fig. 5.1. Chapter Checkup

“Positioning Our Library”

Section 1. Current status

Your local situation dictates how you fill this in.

Tip: Typical partners include Friends of the Library; library foundation; local schools; arts/cultural organizations; businesses.

Section 2. Top three community tables where library needs a seat

Your local situation dictates how you fill this in.

Tip: Possibilities include education, culture and entertainment, and economic development.

Section 3. Action outline to get at one of the three top community tables

Your local situation dictates how you fill this in.

Tip: List positioning steps by quarter, providing flexibility in the schedule. Add the assignments to the employee’s annual work plan